

Roadshow with Bank Vontobel

Geneva, 22<sup>nd</sup> September 2009

# Panalpina – a leading global Supply Chain Management company



**A PASSION FOR  
SOLUTIONS**

Air  
Freight

Ocean  
Freight

Supply Chain  
Management

## Panalpina at a glance

### Comprehensive global network

- Worldwide no. 3 in Air freight, no. 4 in Ocean freight
- Among top 15 in Supply Chain Management
- 500 own offices in over 80 countries
- > 13'000 employees

### Financial highlights (2008)

- Net forwarding revenue: CHF 8.9 billion (€ 5.6 billion)
- Gross profit: CHF 1.7 billion (€ 1.1 billion)
- EBITDA: CHF 241 million (€ 152 million)
- Net earnings: CHF 114 million (€ 72 million)

### Three business segments

#### Air Freight



#### Ocean Freight

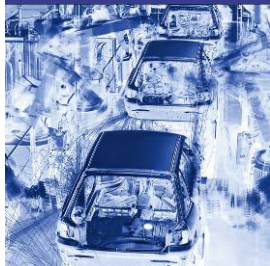


#### Supply Chain Management



### Six industry verticals

#### Automotive



#### Healthcare & Chemicals



#### Retail & Fashion



#### Hi-Tech



#### Telecom



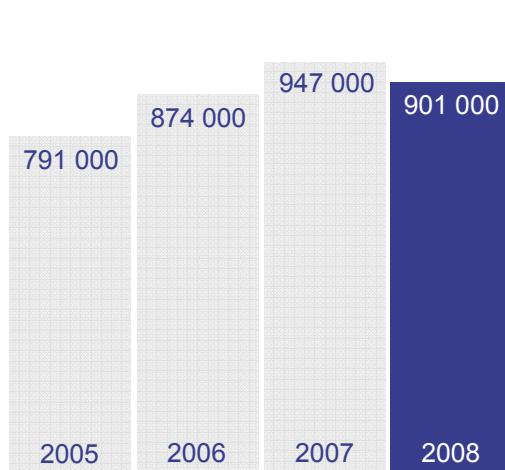
#### Oil & Gas



## Many years with above-market growth...

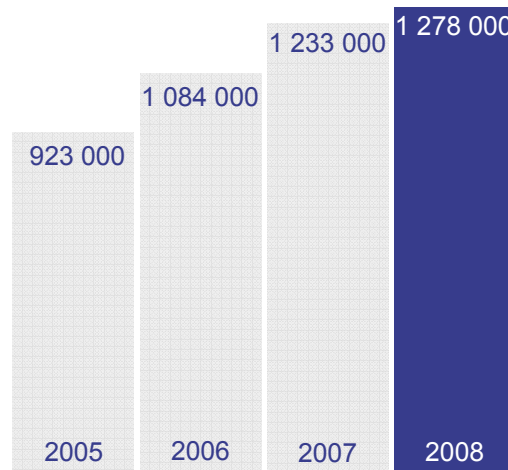
### Air freight

901 000 tons (2008)



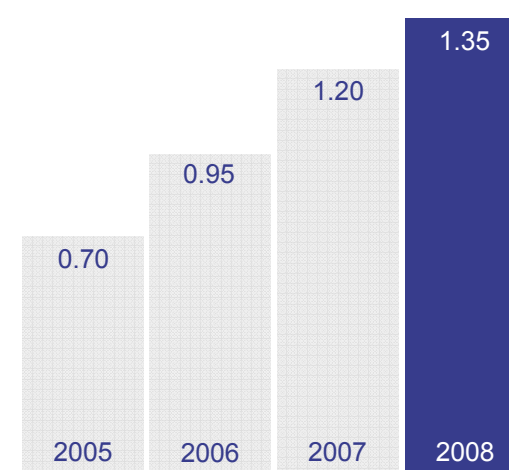
### Ocean freight

1 278 000 TEU (2008)



### Non-containerized\*

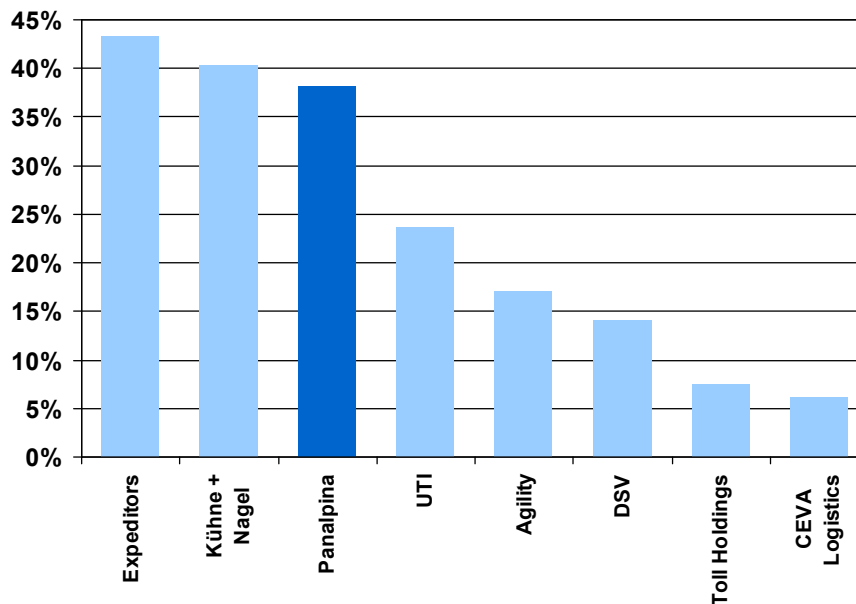
1.35 million tons (2008)



\*non-containerized break bulk cargo from Oil & Gas and Special Project forwarding

## ...and industry-leading returns

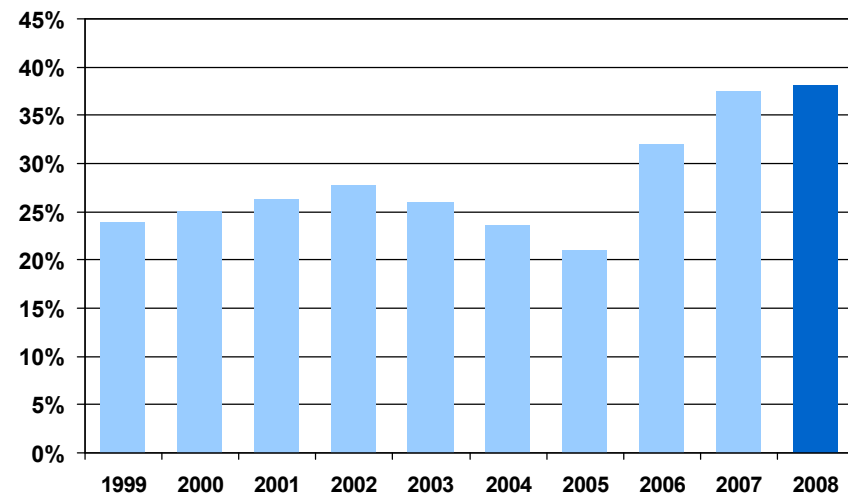
### Return on Capital Employed (ROCE)\* in 2008



\*ROCE defined as EBIT before special items less taxes in % of average equity plus net debt

Source: Annual reports

### ROCE (1999-2008)\*



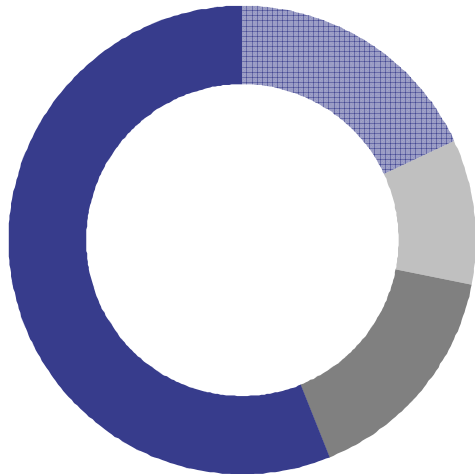
\*2007/08 on the basis of EBIT before special items

Source: Panalpina

- Long history of delivering attractive returns, in line with industry top performers
- Value creation through consistently exceeding the cost of capital

## Gross profit distribution per region and business segment

Regions



- Europe / Africa / Middle East / CIS (56%)
- North America (18%)
- Asia / Pacific (16%)
- Central and South America (10%)

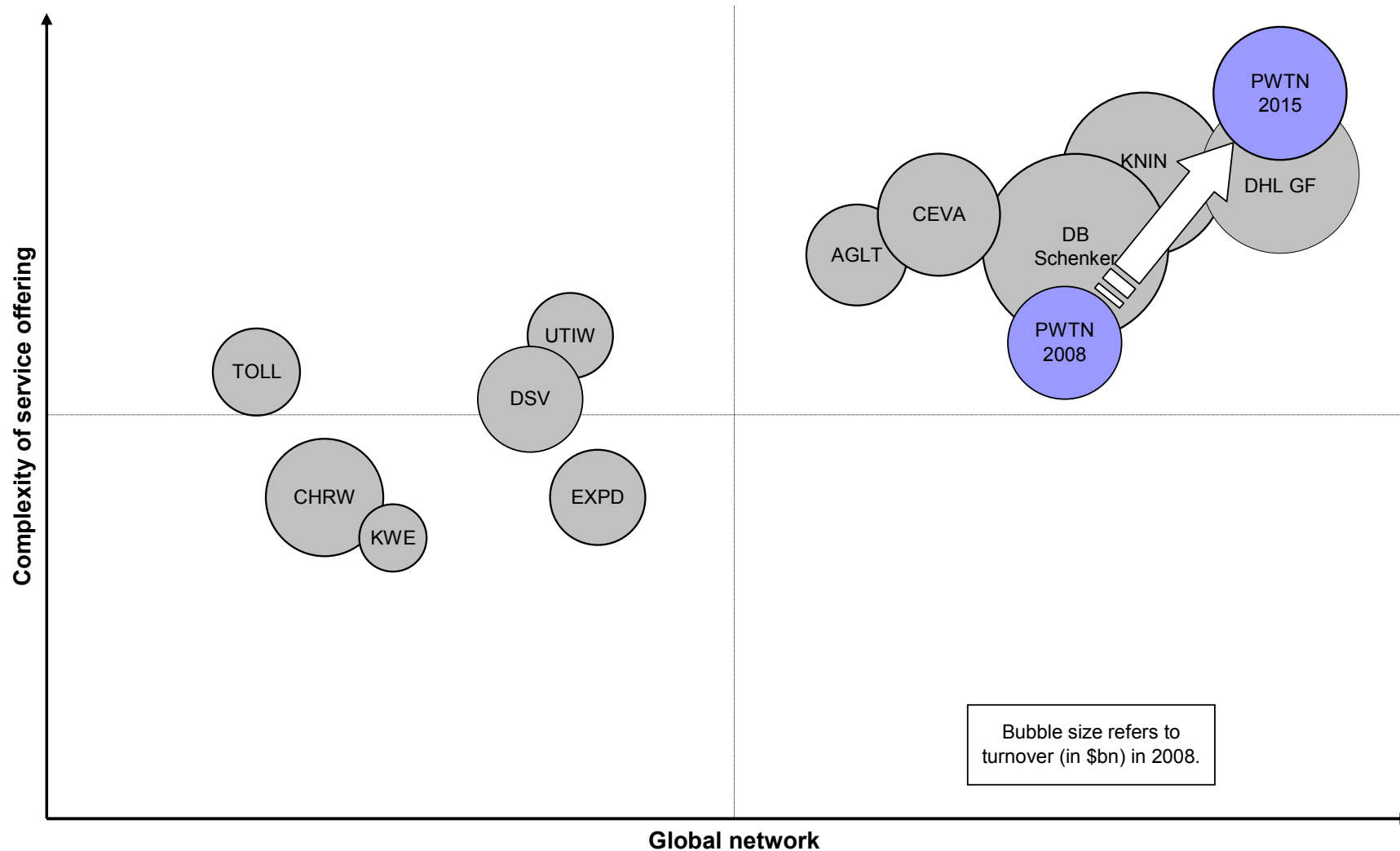
Business segments



- Air Freight (43%)
- Ocean Freight (32%)
- Supply Chain Management (25%)

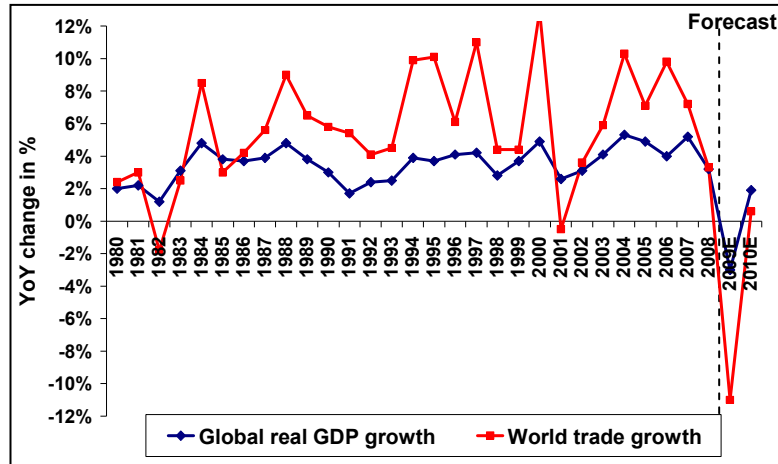
**Gross profit 2008:  
CHF 1'742 million**

# Panalpina stands for global presence and complex supply chain solutions – with ambitions to grow further



## Currently, trade is being hit much harder than production...

World trade and GDP growth forecasts (%)



Total U.S. business inventories/sales ratio



### Precedent years

- High GDP growth, driven by emerging markets
- Trade growing at a 1.5 multiple of GDP
- Sales growing faster than inventories

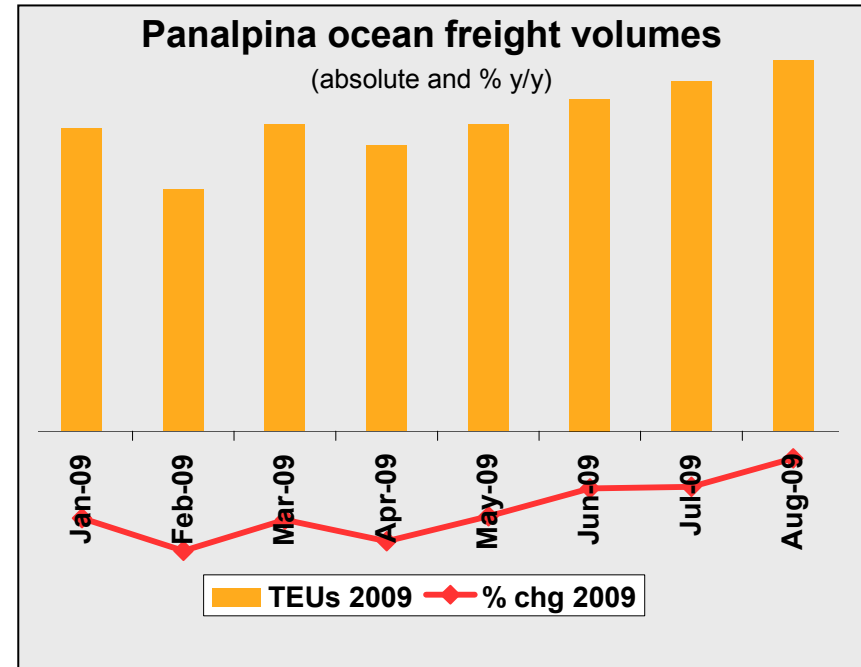
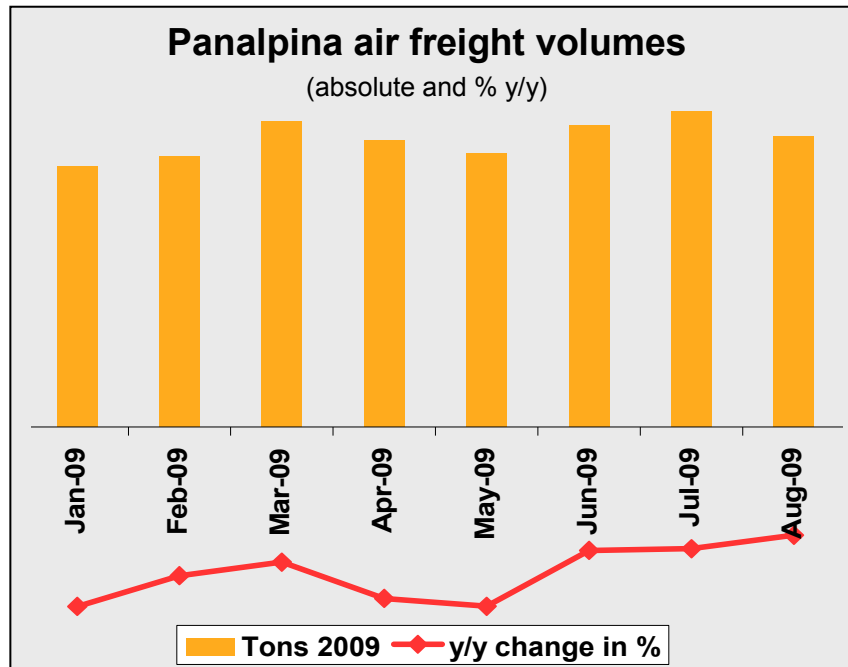
### Present

- Trade forecasted to shrink much more than GDP in 2009
- Investments into emerging markets decreasing
- Inventories falling, but due to collapse of demand  
50% of U.S. shippers do not expect restocking to occur before 2010.\*

### Future

- Is a major short-term boost from restocking activity on the horizon?
- Will we get back to the growth figures seen in recent years?
- Will trade still outpace GDP growth as a rule?

...as a result, 2009 volumes are tracking far below 2008...

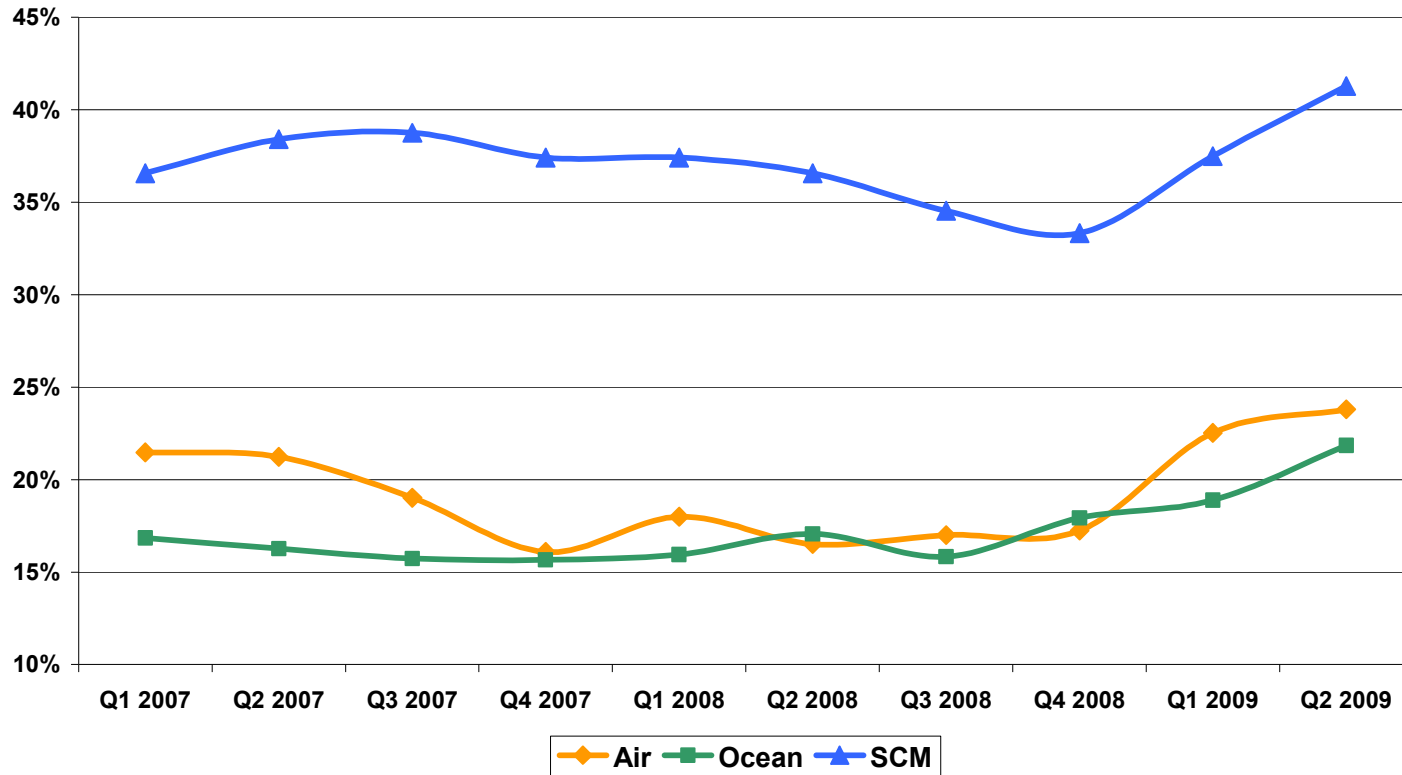


- Continuous improvement both year-on-year and month-to-month over the last 4-5 months
- Volumes still double-digit below prior year in Air and single-digit in Ocean



...partially compensated by GP margins at record levels...

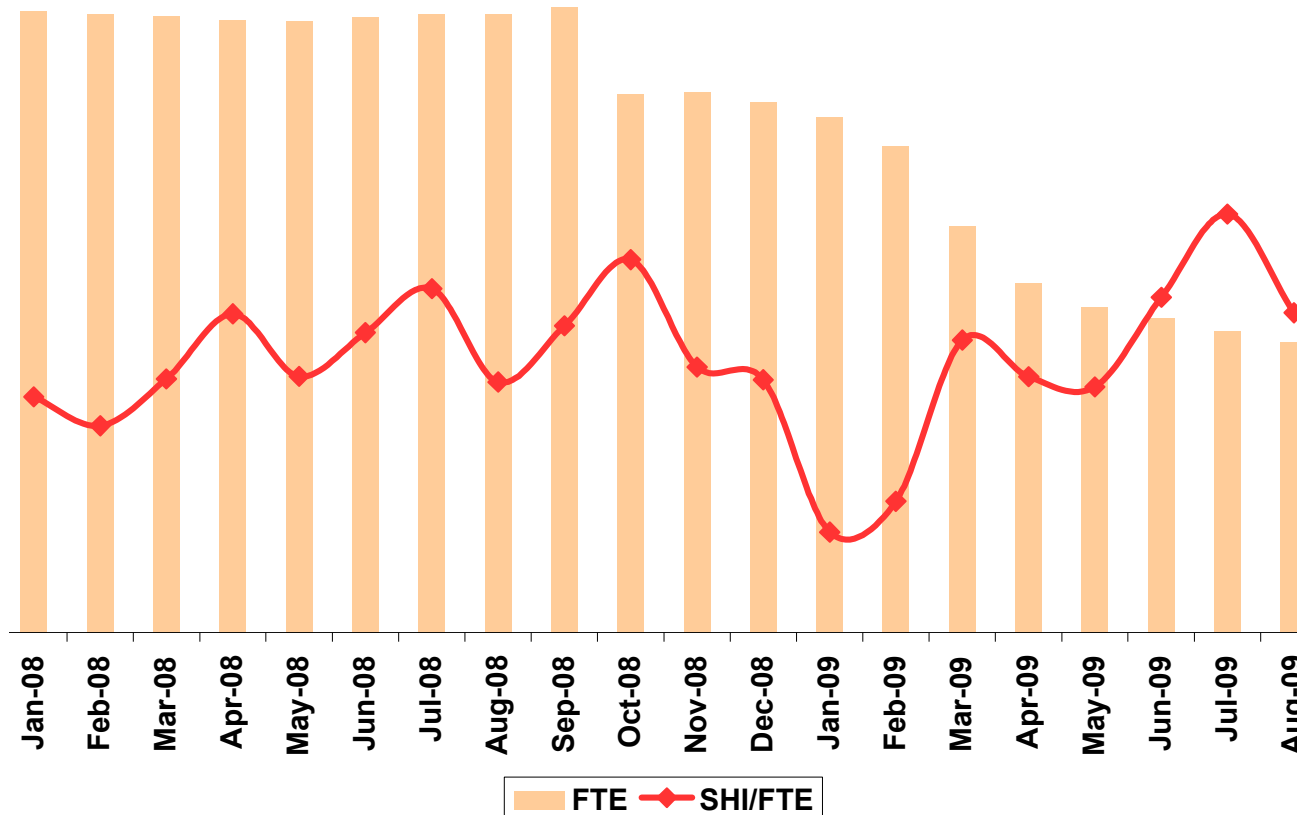
### Gross profit margins business segments



- GP margins have reached historically high levels as a result of:**
- Declining freight rates to record low levels
  - Falling oil prices, resulting in lower fuel surcharges
  - Focus on profitable business, resulting in high GP per cargo unit

## ...and productivity improvements through FTE reduction

**Development of FTE's and FTE productivity**  
(shipments handled per FTE)



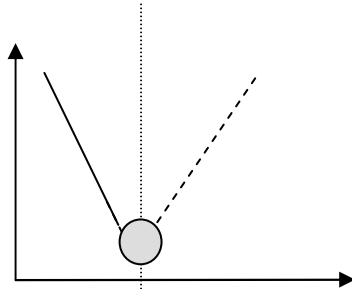
- Productivity declined sharply as a result of strongly falling volumes towards year-end 2008
- FTE reduction initiated in March 2009 helped to improve productivity
- Positive recent trend reinforced through customers' tendency to opt for smaller shipment sizes

## The fundamental growth drivers are intact...

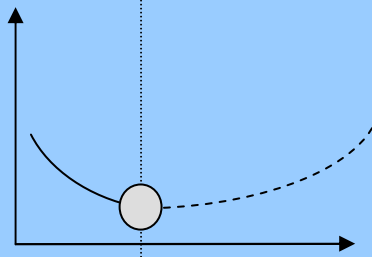
- Shippers will continue to expand their reliance on leading logistics partners as SCM complexity and cost pressure continue to challenge int'l freight movements.
- Further consolidation of the market is likely, given the high fragmentation, financial constraints of smaller competitors and the importance of economies of scale.
- Forwarding and logistics companies continue to grow their share of the market pie as asset owners concentrate on their core competences.
- Economic growth will come back at some point and – coupled with the ongoing globalization process – will spur international trade.



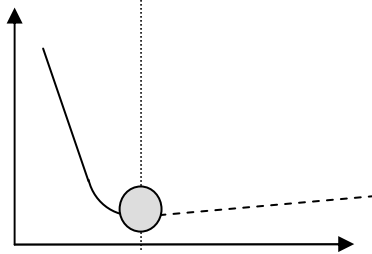
...however a U-shaped scenario is assessed by Panalpina to be the most probable one



- Optimistic scenario
- Economy close to hit bottom
- Fiscal stimulus leading to rebound already before 2010
- Quick recovery, similar speed as decline



- **Base scenario: long U-shape**
- **Bottom to be reached towards year end**
- **Recession lasting well into 2010**
- **Gradual recovery of markets and turnaround during 2<sup>nd</sup> half of 2010 with reviving trade flows and globalization**
- **Air volumes back at 07 levels in 2013 and ocean in 2012**

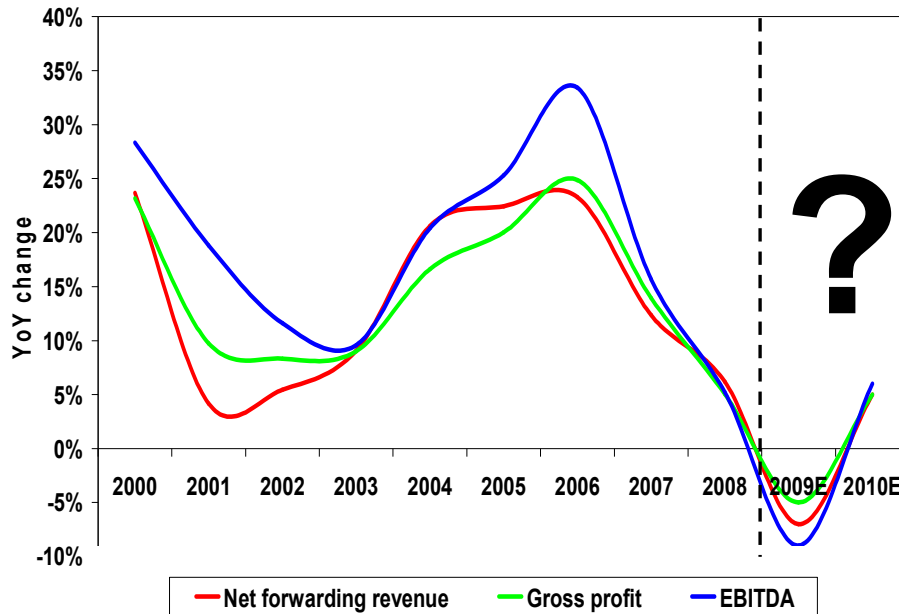


2010

- Worst case: L-shaped, similar to “lost decade” in Japan
- Still long way until bottom is reached
- Depression to last 3-5 years or longer
- Downward spiral resulting from mass layoffs, collapse of consumer spending, protectionism and reversed globalization

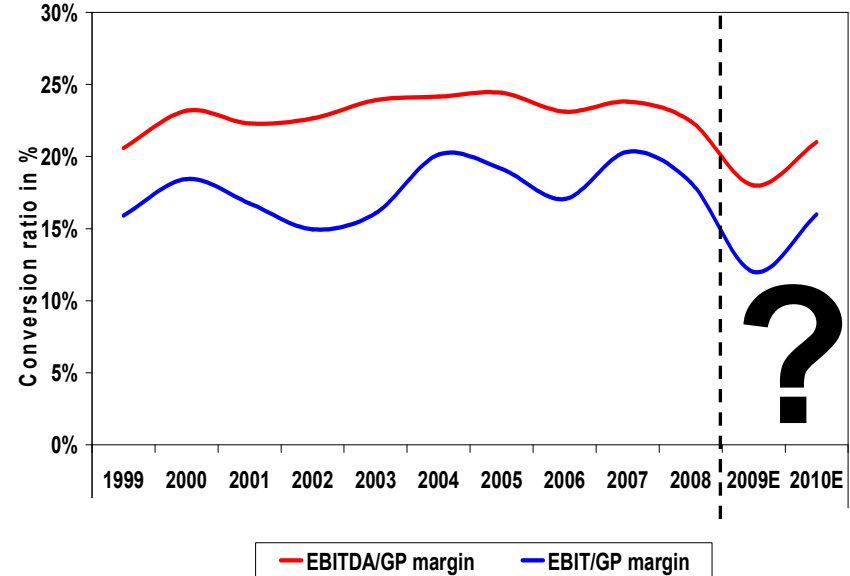
# Forwarding proved to be resilient to margin pressure during past down cycles

**Sales and earnings growth peer group**



Median for Panalpina, Kühne & Nagel, Expeditors, UTi Worldwide, CH Robinson, DSV

**Profit margins (conversion ratio) peer group**



Median for Panalpina, Kühne & Nagel, Expeditors, UTi Worldwide, CH Robinson, DSV

## The company is well positioned to weather the storm...

### *Key success factors in freight forwarding:*

- **Be globally present**
- **Be responsive to customer needs**
- **Deliver constantly high quality**
- **Be able to provide complex logistics solutions beyond transportation**
- **Manage subcontractors**
- Continued focus on expense control
- Be able to work in a network and exploit synergies
- Have an impeccable image and compliant underlying procedures
- Be innovative
- Have sufficient financial strength
- Have an integrated IT

### *Panalpina is well positioned:*

- People business: motivated staff, 'can do' attitude
- Global network
- Diversified across industries and trade lanes
- Asset-light (most asset-light of any publicly listed logistics companies)
- Strong balance sheet

...and is on track to achieve its short- and mid-term targets

### 2009 financial targets

- ★ Downsize global FTEs by ~1'500 (10% of workforce)
- ★ Reduce operating expenses by CHF 130 million (see below for details)
- ★ Adapt cost structure in line with volume development
- ★ Preserve cash (tight NWC management, low capex, travel ban, no share buybacks)

### Status quo

- ☑ Number of FTE's reduced by >1'700 as per 30 June
- ☑ Full financial benefits („run rate“) from personnel cost savings will be visible in second half of 2009
- ☑ Contingency plans in place in case that volume development in second half-year deviates materially from internal assumptions

### Other targets

- ★ Continue to gain market share
- ★ Implementation of various long-term efficiency improvement initiatives
- ★ Resolve pending investigations

### Status quo

- ☑ Large number of new business wins in recent weeks
- ☑ Automation and consolidation of various administrative processes in progress
- ☹ FCPA: completion of investigations in Q4 remains target; Anti-trust: likely to stretch into 2010

**Recap of 2009 cost reduction target (vs. 2008, figures in CHF million):**

<b>40</b>	<b>Net organic savings</b>
	50 Organic savings (resulting from FTE reduction and other implemented cost measures)
	-10 Severance provisions (booked in 1Q09 due to FTE reduction)
<b>48</b>	<b>One-time costs incurred in 2008 (risk provisions, liquidation Nigerian subsidiary)</b>
<b>37</b>	<b>Reduced cost base as a result of discontinued business as of 1 Oct 2008</b>
	5 Reduction in anticipated legal fees in 2009 vs. 2008
<b>130</b>	<b>Cost reduction target in 2009</b>

## Panalpina's way to sustainably maintain global leadership

### Growth

- Refocus sales activities on strategic products and customer segments while maintaining leadership with Global Accounts
- Build on existing expertise to provide global Supply Chain Management solutions in key industries
- Focus on growth opportunities in ocean freight
- Leverage air freight competence

### Cost control

- Reach cost competitiveness
- Drive process discipline and quality

### People & systems

- Continually invest in our people
- Commit to our global network
- Continually invest in integrated and standardized IT systems



## Recap of investment highlights



<h1>Appendix</h1>			
	A PASSION FOR SOLUTIONS		
	Air Freight	Ocean Freight	Supply Chain Management

## First half 2009 – Executive summary

- Gross profit for the Group declined 9% on a like-for-like basis
- Targeted CHF 130m savings on track – underlying operating expenses declined 4%
- Number of FTEs reduced by 11% during first half-year, ahead of target
- Group performance impacted by legal fees, FX, discontinued business:

	Result 1H09 (CHF million)	Growth y/y 1H09 (actual)	Growth y/y 1H09 (local currencies)	Growth y/y 1H09 (like-for-like)
Net forwarding revenue	2'973.4	-31.6%	-28.1%	
Gross profit	727.4	-15.0%	-11.5%	-8.8%
Operating expenses	675.9	-6.7%	-3.5%	-4.3%
EBITDA	51.5	-60.9%	-56.9%	-34.4%
Net earnings	16.9	-77.9%	-79.5%	

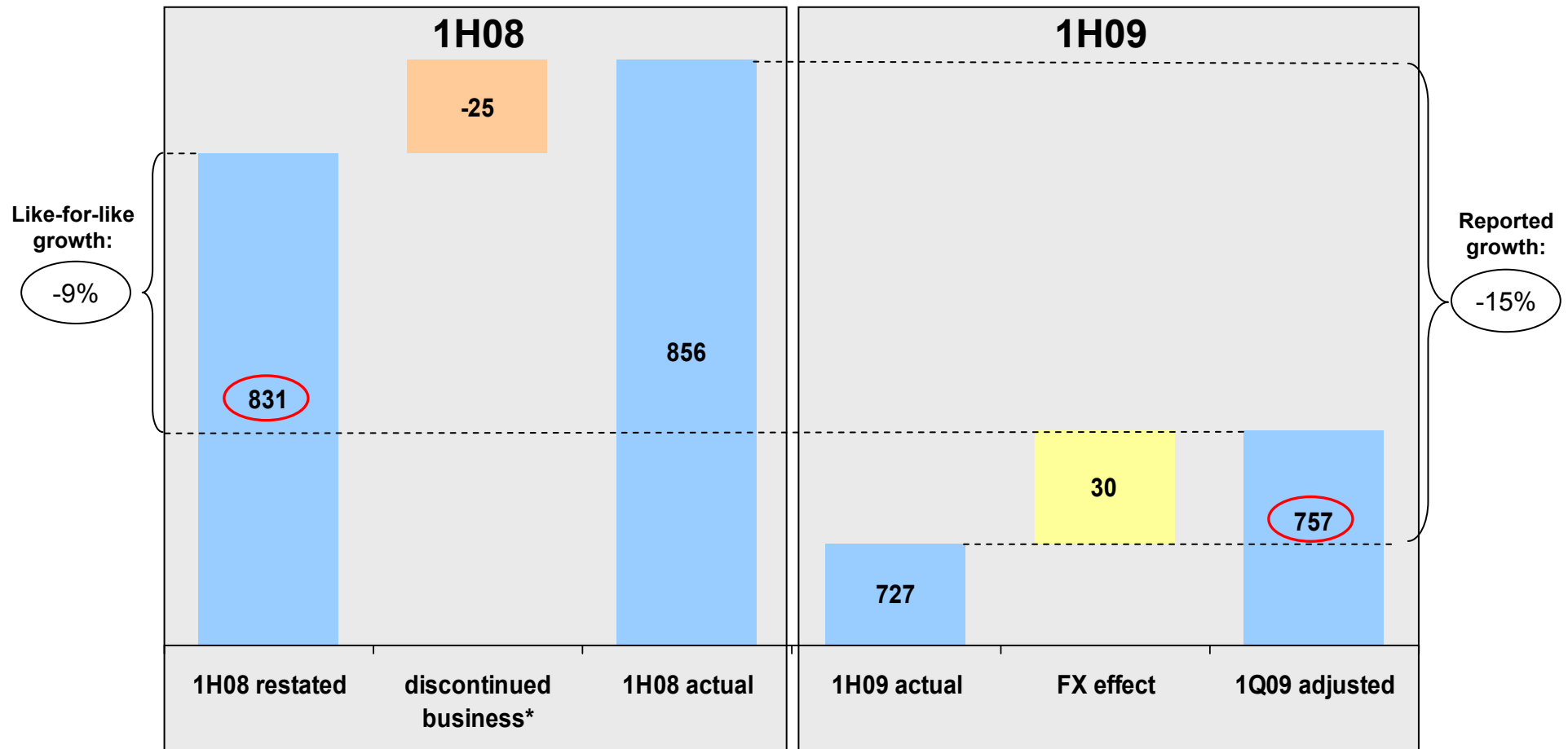
- Strong cash flow generation (free cash flow of CHF 155m, up 175%), resulting in net cash position of CHF 433m (>20% of market cap)
- Year-on-year volumes and gross profit impacted by continued weak market environment; quarter-on-quarter volume improvement:

1H09: development of volumes vs. gross profit			
Growth (y/y)	Volumes	GP	GP (excl. FX)
Air (tons)	-28%	-18%	-15%
Ocean (TEU)	-21%	-8%	-7%

Volume growth by quarter:	
2Q09 vs. 2Q08:	2Q09 vs. 1Q09:
-28%	+3%
-20%	+8%

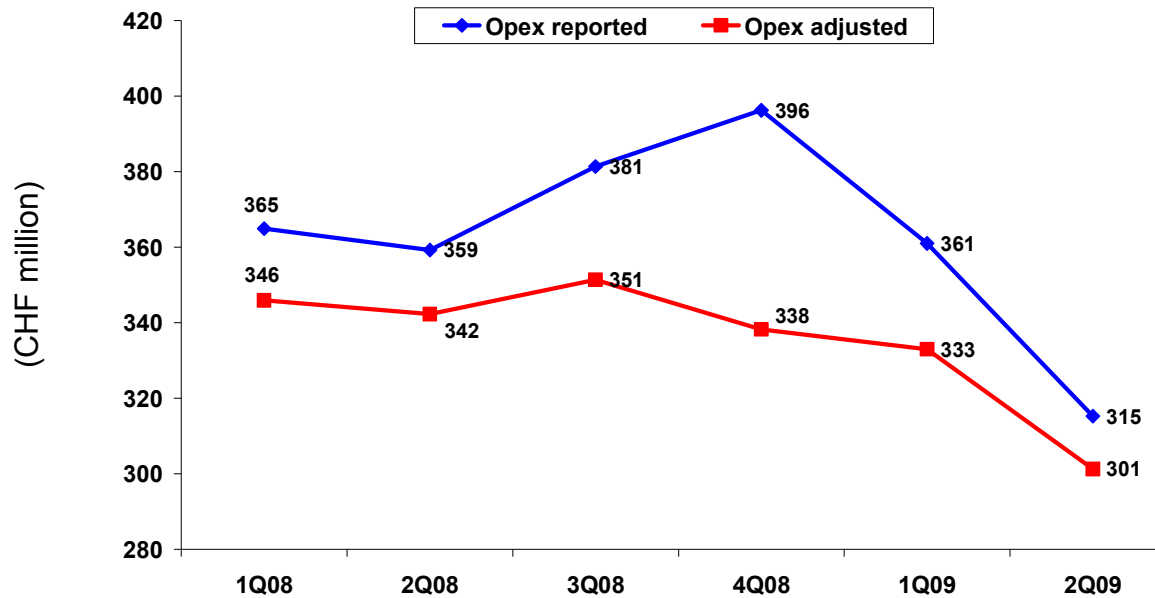
## Gross profit declined 9% on a like-for-like basis

(Figures in CHF million)



\* Adjustment for discontinued business for which GP was still recorded during 2008 (refer to Appendix for details)

## Total expense overview reveals cost base on track to achieve targeted CHF 130m savings in 2009\*








	30 Jun 09	31 Dec 08	Δ	% Δ
<b>FTE</b>	13'530	15'270	-1'740	-11%

- Reduction of more than 1'700 FTEs over the last six months, ahead of target
- Resulting cost savings started at the end of Q1 – major effect expected in second half-year
- Strict cost control to continue – cost structure / FTEs adapted in line with volume declines

\* based on originally guided CHF 40m legal fees

## Outlook for current business year – review of Guidance

Guidance 2009	Status	Assessment
•Reduction of 1'400 – 1'600 FTEs		•Ahead of target – continue to adapt cost structure in line with volume development.
•Reduce operating expenses by CHF 130m*		•Full financial benefits ('run rate') from personnel cost savings will be visible in second half of 2009
•Market share gains		•Substantially lower volumes with larger customers, especially in Automotive / Hi-Tech. Recent business wins should have positive impact in 2 <sup>nd</sup> half-year.
•CHF 40m legal fees related to pending investigations		•Likely to exceed guided amount – fees can be influenced by the Group only to a limited extent
•Tax rate 26 – 27%		•On track

**YoY volume declines should lessen in H2, however no substantial short-term recovery expected:**

- **Strict cost control and tight cash management continue and remain a high priority**
- **Focus on growth opportunities and continually invest in people & systems**

\* based on originally guided CHF 40m legal fees